



Despite the chilly weather, we have had loads of good news to pass on. For example U.S. based [VXI Global Solutions](#) acquired [Finnish Symbio](#). The Finns have also been busy [developing new solutions for electric cars](#) & [grabbing prizes at the Quality Innovation of the Year competition](#). Last but definitely not least, our columnist writes about the importance of [systematic effort in marketing instead of having a big budget](#). Have a fantastic weekend!



[Yousician strikes the right chord with growing fanbase](#)

Yousician was founded in December 2010, the company's benchmark app has been featured as the editor's pick on the appstore and their users exceed the 13 million mark. Co-Founder and CEO Chris Thür has a pragmatic approach to business and the...

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[Pulse On gets hearts racing faster](#)

Finnish company, Pulse On, which makes highly accurate, wrist-based heart rate monitors is gearing up for its first full season. The company was founded in November 2012 and spent about 18 months developing its own sensor technology. Last...

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[Jalo Helsinki kills fire with style and Tom of Finland](#)

Safe doesn't need to mean boring, thought the folks of Jalo Helsinki in 2010. Now, five years later, smoke alarms designed by Finnish artists are for sale in different corners of the world. This spring Jalo Helsinki will release a series of...

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'Good News from Finland' online service has a purpose of reminding us of the positive things that are happening in the Finnish economy and society. The website is updated with good news every weekday.

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