

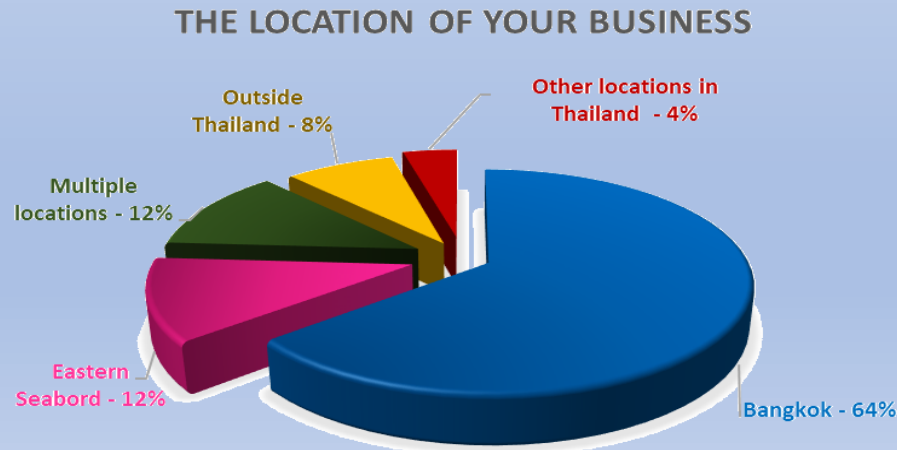
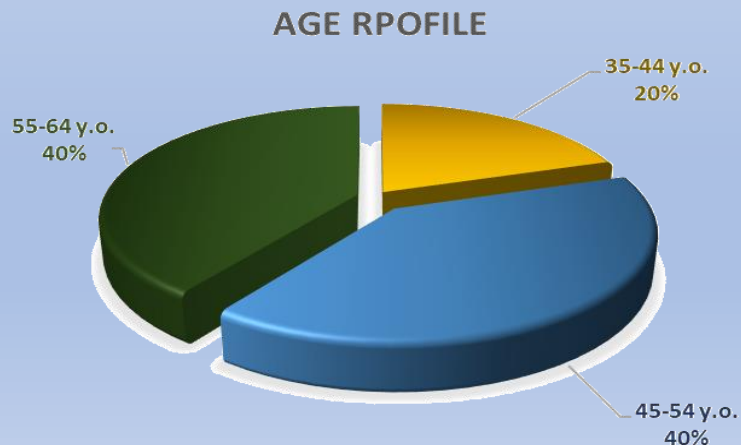
TFCC Business Barometer 2019

In February 2019, TFCC held a survey among its members in order to understand its current status and to see the achievements and challenges of the member-companies. Following are the results that we would like to share with you.

TFCC MEMBERS

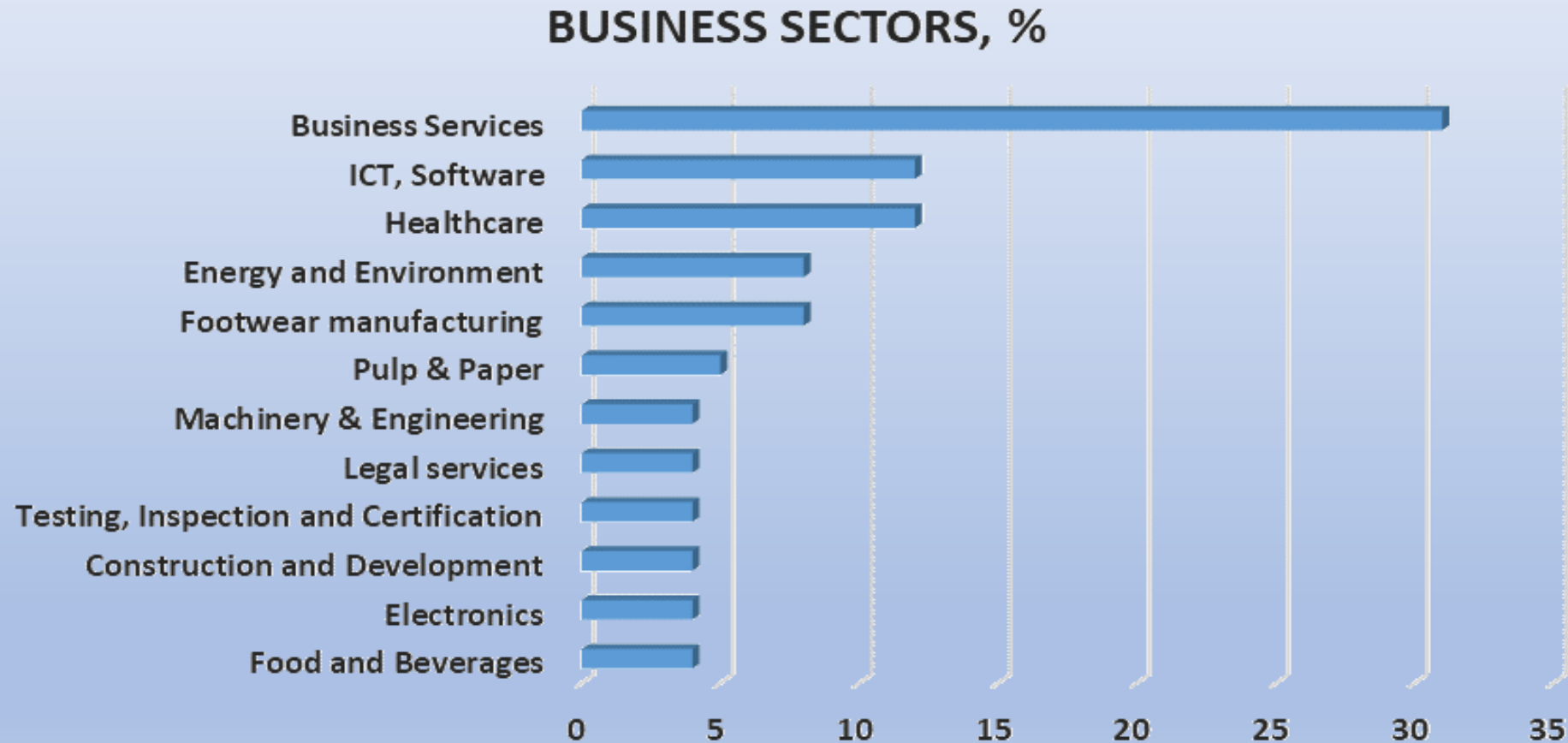


- Our members represent big and small companies, but the majority comes from SMEs - **79%**
- They are well established, experienced professionals and most of them - **80%** - fall into the 45-65 age group
- **64%** of TFCC member-companies are located in greater Bangkok area, while others are scattered in different locations in Thailand and abroad

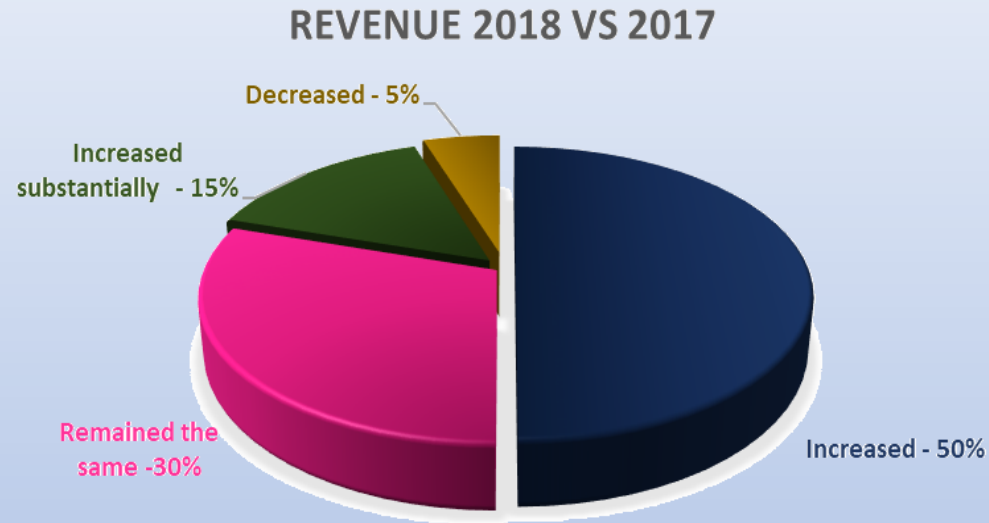


TFCC MEMBERS

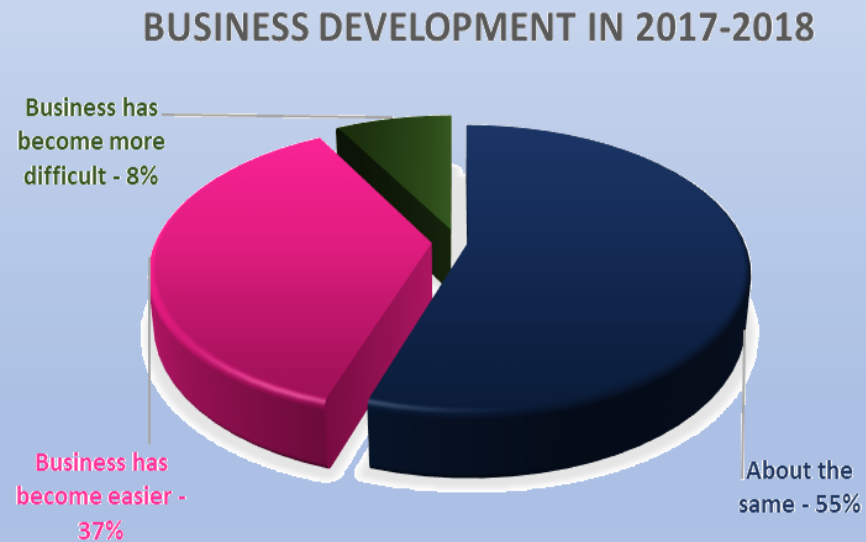
Our members represent various business sectors, however the biggest concentration of them is in **Business Services, Software and Healthcare**



BUSINESS UPDATE: RESULTS AND CHALLENGES



95% of our members testify that their businesses in Thailand have been steadily increasing the revenue during the past 2 years



and **92%** are confident that the business conditions in Thailand have either improved or remained at the same level; both are very positive indicators

BUSINESS UPDATE: RESULTS AND CHALLENGES

No matter how well the business goes, most of our partners find the following regulatory obstacles as the most damaging to the companies' developments:

- ambiguous rules and regulations,
- corruption,
- complicated and non-transparent administrative procedures
- lack of qualified personnel

BUSINESS OUTLOOK FOR THE NEXT TWO YEARS



Despite the fear that global economic slowdown and political uncertainty after the elections 2019 could impact negatively the local economy, the majority of the companies view their future in Thailand as quite optimistic – **74%**

TFCC ACTIVITY FEEDBACK

New TFCC strategy has got a positive feedback from its members. **Market entry services, advocacy and lobbying, partner promotion activities** are particularly highly valued by our members

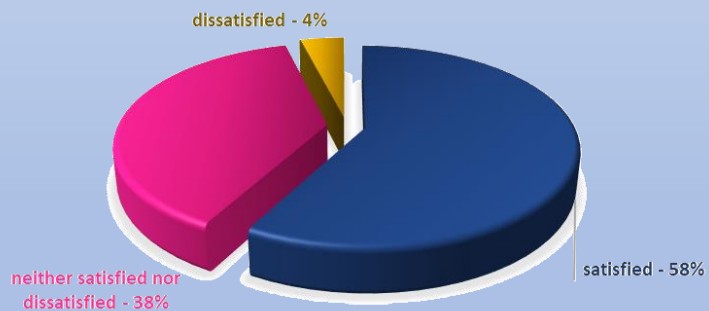
The rating of TFCC services , %



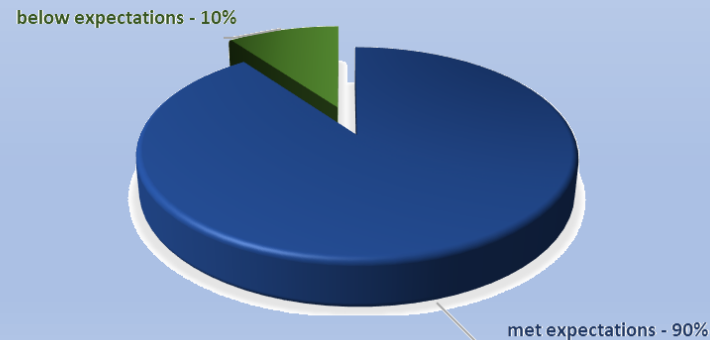
TFCC ACTIVITY FEEDBACK

- **96%** of our member are satisfied with the services provided by the Chamber, and
- **90%** say that TFCC performance have met their expectations; at the same time
- **78%** are ready to recommend us to other companies and individuals;

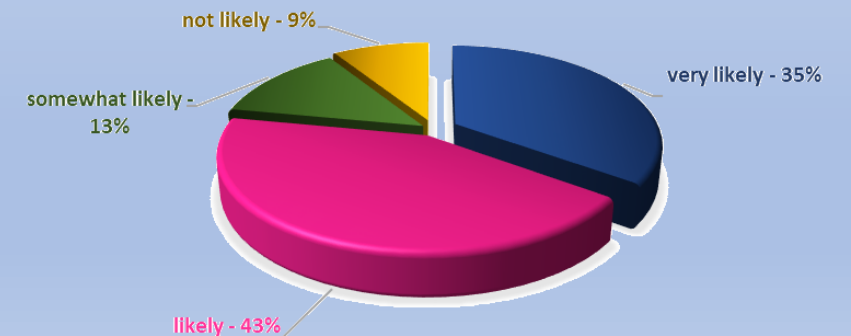
ARE YOU SATISFIED WITH TFCC SERVICES



HOW WELL HAS TFCC PERFORMANCE MET YOUR EXPECTATIONS?



HOW LIKELY ARE YOU TO RECOMMEND JOINING THE TFCC TO OTHER COMPANIES/INDIVIDUALS?



TFCC 2019 - 2020 OBJECTIVES

TFCC values each member and would like to continue providing services that are of importance to them. Below are the objectives to reach in 2019-2020:

- To work in close co-operation with the Embassy and the Ambassador of Finland and the rest of Team Finland in order to promote trade and investment between Finland and Thailand;
- To support and advise members and partners in their business development by providing them information, networks, contacts and services rendered by TFCC itself and through TFCC by other service providers belonging to TFCC network;
- To promote business activities between Thailand and Finland;

TFCC 2019 - 2020 OBJECTIVES

- To act, alone and/or together with other chambers of commerce and with the Joint Foreign Chambers of Commerce in Thailand (JFCCT) as a link to the Thai government and other relevant Thai authorities to contribute to the development of the business environment in Thailand;
- To work together with the European Association of Business and Commerce (EABC) to promote the interests of European companies in Thailand;
- To organize social, cultural and recreational events for members and their families and in order to improve networking between them;
- To achieve and maintain financial stability for TFCC activities and thus safeguard the existence of TFCC in the future.

THANK YOU FOR YOUR ATTENTION!

Should you have questions, inquiries or suggestions,
please, contact us at:

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