

Thailand's Education Sector: An Update of Developments and Opportunities for Finnish Companies



Practical guidance for Finnish entrepreneurs
who think of expanding into
Thailand's growing market
post COVID-19

Monday 15 June 2020

*12:30-13:30 Thailand time
08:30-09:30 Finland time*

What kind of
opportunities there
are in Thai education
market for Finnish
companies?

Has the COVID-19
pandemic changed
the government's
spending and
priorities?

How to make the first
step to enter
Thailand's education
market?

Register: <https://shrtm.nu/T05p>

Join Microsoft Teams Webinar: <https://shrtm.nu/LNFh>



Embassy of Finland
Bangkok



FINNISH NATIONAL
AGENCY FOR EDUCATION

EDUCATION
FINLAND

Agenda

No	Time	Speaker	Topic
1	08:30-08:35	Jorma Manninen, President, Thai-Finnish Chamber of Commerce (TFCC)	Welcome words on behalf of Thai-Finnish Chamber of Commerce, 5 min
2	08:35-08:40	Satu Suikkari-Kleven, Ambassador, Embassy of Finland in Bangkok	Opening of the webinar on behalf of the Embassy of Finland in Bangkok, 5 min
3	08:40-08:45	Anna Korpi, Counsellor, Education and Science, Embassy of Finland in Singapore	An overview of Thailand's Education Market, 5 min
4	08:45-08:55	Pihla Meskanen, CEO, Arkki International	Case Study - School of Architecture for Children and Adolescents in Thailand, 10 min
5	08:55-09:05	Dr Kongkiti Phusavat, Professor, Department of Industrial Engineering, Kasetsart University, Bangkok. Chairman, Education and Skills Committee of Joint Foreign Chamber of Commerce (JFCCT)	Thai-Finnish education cases and potential future areas for Finnish education, in addition to digital technology and applications, 5-10 min
6	09:05-09:10	Antti Rahikainen, Vice President, Thai-Finnish Chamber of Commerce (TFCC). Director, Synergy Company International	Connecting education stakeholders in Thai market, 5 min
7	09:10-09:15	Juha Ritvala, CEO, UUKU Consulting Oy	Vihti-Thailand Education project, 5 min
8	09:15-09:20	Jouni Kangasniemi, Programme Director, Finnish National Agency for Education	Education Finland's plans in Thailand, 3 min
9	09:20-09:30	All	Discussion, questions & answers, 10 min

After this seminar, you will

- understand the Thai education market trends and opportunities
- are prepared to avoid pitfalls with Thai business culture
- know contacts who can help and support you to make the first step

"COVID-19 is granting us an opportunity to improve our education system. We can adjust ourselves in so many ways, one of which is to integrate ICT with teaching and learning. This will allow Thai learners to utilize digital technology to obtain relevant skills and competencies as required in this digital age."

Nataphol Teepsuwan
The Minister of Education

